

## THE CARBINE CLUB of NEW ZEALAND

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12th March 2022

## Newsletter to members

## **OBITUARY - Ari Juani HALLENBERG**

Sadly, Ari Hallenberg, a member of the Carbine Club since 1999 and a longtime supporter of the Club and its activities, died on Wednesday 9<sup>th</sup> March 2022.

Ari arrived in New Zealand from Finland 51 years ago. He owned advertising and marketing agencies with his business partner Ian Shaw, including Global Promotions which helped to develop new ways of generating income for sports or for promoting sport. The company was instrumental in raising the funds for the All Whites campaign to the 1982 World Cup finals in Spain. It was also involved in promoting major international athletic meetings during the 1970s and 80s, including those leading up to (Sir) John Walker's 100<sup>th</sup> sub-4 minute mile race at Mt Smart Stadium in 1985. Ari was also involved in the establishment of the NZ Basketball League.

Ari sold his last business in 2008 following which he concentrated on projects and roles that benefitted his communities and his lifelong interests in sport and music. He also chaired the Four Winds Foundation, a body that distributed grants to sports bodies.

He was an active member of many professional organisations such as the NZ Scandinavian Business Association and was Honorary Consul for Finland from 1989 and Honorary Consul General from 2004 to 2017. In 1995, the President of Finland awarded him Knight of the Order of the White Rose of Finland and in 2018, Knight Commander of the Order of Lion of Finland, the first time the honour had been awarded to a recipient in the Southern Hemisphere.

A funeral service to celebrate Ari's life will be held at Grange Manor, 400 Dominion Road, Mount Eden on Thursday 17<sup>th</sup> March 2022 at 10.30am. Vaccine passes are required at the funeral service but access can be obtained to the livestream by contacting <a href="mailto:rachel@davisfunerals.co.nz">rachel@davisfunerals.co.nz</a>.

He was a wonderful ambassador for Finland and did an amazing amount in promoting sport and sporting organisations in New Zealand. Our condolences to Ari's wife and family.

Regards

VJ Latta Secretary

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